to: Mr. Goro Onojima
A: Secretary of the Human Rights Council

through:

from: Johannes Huisman, Director
       Programme Planning and Budget Division, OPPFB

subject: Oral Statement of programme budget implications arising from

I would be grateful if the text of the attached oral statement could be read and distributed prior to adoption of draft resolution A/HRC/48/L.3/Rev.1, entitled “From rhetoric to reality: a global call for concrete action against racism, racial discrimination, xenophobia and related intolerance”.

cc: Mr. Ramanathan
    Mr. Pearce
    Ms. Veaudour
    Ms. Alirzaeva
ORAL STATEMENT BY THE SECRETARIAT IN CONNECTION WITH DRAFT RESOLUTION A/HRC/48/L.3 ENTITLED “FROM RHETORIC TO REALITY: A GLOBAL CALL FOR CONCRETE ACTION AGAINST RACISM, RACIAL DISCRIMINATION, XENOPHOBIA AND RELATED INTOLERANCE”

1. This statement is made in accordance with rule 153 of the Rules of procedure of the General Assembly.

2. Under the terms of operative paragraphs 8, 9 and 17 of draft resolution A/HRC/48/L.3/Rev.1, the Human Rights Council would:

   (a) Request the Group of Independent Eminent Experts on the Implementation of the Durban Declaration and Programme of Action to convene its eighth session for five working days, in 2022, and to submit a report thereon to the General Assembly at its seventy-seventh session, and in this regard requests the Chair of the Group of Eminent Independent Experts to engage in an interactive dialogue with the Assembly under the agenda item entitled “Elimination of racism, racial discrimination, xenophobia and related intolerance” at that session;

   (b) Request that the Secretary-General and the United Nations High Commissioner for Human Rights to provide the financial and human resources necessary for the Group of Independent Eminent Experts to fulfil its mandate effectively; and

   (c) Request the Office of the High Commissioner to establish and launch a two-year comprehensive communications strategy, inclusive of an outreach programme to raise awareness about and mobilize global public support for racial equality, including about the content and contribution of the International Convention on the Elimination of All Forms of Racial Discrimination and the Durban Declaration and Programme of Action to the struggle against racism, racial discrimination, xenophobia and related intolerance; the activities of the strategy should include the publication and wide dissemination through United Nations information centres and the field presences of the Office of the High Commissioner, also in an easily accessible printed and digital formats, of the Convention, the Durban Declaration and Programme of Action and the programme of activities for the International Decade for People of African Descent, in all official languages of the United Nations; engagement with universities, schools and other educational entities; identifying new challenges for individuals and groups facing racial discrimination on social media; the production of promotional material on racial equality with a youth-friendly approach for educational purposes; publicizing positive examples of the implementation of the Convention and the Durban Declaration and Programme of Action; engagement with news media; outreach to civil society to enhance networking; and engagement with the general public, mainly young
people, on social media; and requests the Secretary-General to
provide the strategy and outreach programme with the necessary
resources.

3. In order to implement the requests contained in the draft
resolution, the following activities and one-time resources
would be required in 2022, 2023 and onwards:

**Group of eminent experts**

(a) Travel of the Chair of the Group of Eminent Independent
Experts for 4 days to New York to engage in an interactive
dialogue with the Assembly under the item entitled
“Elimination of racism, racial discrimination, xenophobia and
related intolerance” at its seventy-seventh session and
related activities; and

**Implementation of a 2-year comprehensive communications
strategy**

(b) The communications strategy would include the creation of
a comprehensive plan including a set of information materials,
dissemination and promotion through various channels,
research, and outreach and engagement activities to raise
awareness and mobilize global public support.

(c) The information materials, which would contain positive
examples of the implementation of the International Convention
on the Elimination of All Forms of Racism, the Durban
Declaration and Programme of Action and the International
Decade for People of African Descent would include:

- An informative brochure in accessible printed and
digital format
- Audio-visual education materials for youth
- Short “pop-up” video messages for online and social
media consumption
- A DDPA and #fightracism section on the OHCHR website
- Public service announcements (PSA)
- Eight videos with examples from eight different
countries, highlighting hope-based stories of real
people
- The Convention, the Durban Declaration and Programme of
Action and the programme of activities for the
implementation of the International Decade for People
of African Descent

(d) Outreach activities would include:

- Engagement with universities, schools, and other
educational entities
b. Engagement over social media, to the general public, with a focus toward young people

c. Outreach to civil society such as grassroots organizations and non-governmental organizations engaged in the fight against racism

d. Engagement with news media

(e) The research would include identifying new challenges faced by individuals and groups facing racial discrimination on social media, as well as incitement to hatred and violence, including social media trends and initiatives yielding positive results

(f) Implementation of the strategy would require the following resources:

   a. General temporary assistance (GTA) at the P-3 level for 24 months to develop the 2-year strategy and coordinate all related activities, including the production, dissemination and promotion of the information materials and the outreach activities.

   b. Consultancies at the B level (11 months in 2022 and 4 months in 2023) in the area of graphic and audio-visual design and production for information materials a-e above, such as design and layout of the brochure, design and production of the educational material, enhancement of DPPA and #fightracism content on the OHCHR website, design and production of the “pop-up” video messages, and production of the PSA.

   c. Consultant at the C-level for 3 months to for the research on the challenges of racial discrimination on social media.

   d. Services for the translation into the 6 UN official languages and reproduction, where applicable, of the various information materials.

   e. Services for the production of the 8 videos to feature stories from eight different countries.

   f. Services for digital marketing and promotion of the relevant information products on social media.

4. The activities referred to above relate to section 24, Human rights of the programme budget for the years 2022 and 2023.
5. The adoption of the draft resolution would give rise to total requirements of $539,700 as follows:

(United States dollars)

<table>
<thead>
<tr>
<th>Section 24, Human rights</th>
<th>Additional requirements</th>
<th>Included in the 2022 proposed budget</th>
<th>Additional one-time requirements for 2022</th>
<th>To be included in the 2023 budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel of the Chair of the Group of Eminent Independent Experts for 4 days to New York</td>
<td>7,600</td>
<td>-</td>
<td>7,600</td>
<td>-</td>
</tr>
<tr>
<td>General temporary assistance: 1 position at P-3 level to create communications strategy, outreach and coordination (24 months)</td>
<td>339,400</td>
<td>-</td>
<td>169,700</td>
<td>169,700</td>
</tr>
<tr>
<td>Consultancies at B level for graphic, and audio-video design and production (11 months in 2022, 4 months in 2023)</td>
<td>96,000</td>
<td>-</td>
<td>70,400</td>
<td>25,600</td>
</tr>
<tr>
<td>Consultant at C level to research challenges and racism on social media (3 months)</td>
<td>26,700</td>
<td>-</td>
<td>26,700</td>
<td>-</td>
</tr>
<tr>
<td>Services for translation and printing of information products</td>
<td>34,000</td>
<td>-</td>
<td>34,000</td>
<td>-</td>
</tr>
<tr>
<td>Digital marketing and social media promotion</td>
<td>20,000</td>
<td>-</td>
<td>10,000</td>
<td>10,000</td>
</tr>
<tr>
<td>Development of 8 video stories</td>
<td>16,000</td>
<td>-</td>
<td>8,000</td>
<td>8,000</td>
</tr>
<tr>
<td><strong>Subtotal, section 24</strong></td>
<td><strong>539,700</strong></td>
<td>-</td>
<td><strong>326,400</strong></td>
<td><strong>213,300</strong></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>539,700</strong></td>
<td>-</td>
<td><strong>326,400</strong></td>
<td><strong>213,300</strong></td>
</tr>
</tbody>
</table>

6. The related provisions have not been included under the proposed programme budget for the year 2022. Accordingly, should the Council adopt draft resolution A/HRC/48/L.3/Rev.1, the related additional requirements of $326,400 would arise under section 24, Human rights, of the programme budget for the year 2022.

7. Requirements of $213,300 would be included under section 24, Human rights, of the programme budget for the year 2023.

8. These requirements, in accordance with established procedures, would be brought to the attention of the General Assembly, at its 76th session, in the context of the annual report of the Secretary-General on the revised estimates resulting from resolutions and decisions adopted by the Human Rights Council during 2021.

9. With regard to operative paragraph 9 of draft resolution A/HRC/48/L.3/Rev.1, the attention of the Human Rights Council is drawn to the provisions of section VI of General Assembly resolution 45/248B of 21 December 1990, and subsequent resolutions, the most recent of which is resolution 75/252 of 31 December 2020, in which the Assembly reaffirmed that the Fifth Committee is the appropriate Main Committee of the Assembly entrusted with the responsibilities for administrative and budgetary matters, and reaffirmed the role of the Advisory Committee on Administrative and Budgetary Questions.